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[Sponsorship]

The 29th International Colloquium  
on the Dynamics of Explosions  
and Reactive Systems

# ICDERS 2023

July 23 ~ 28, 2023  
SNU Siheung, Korea

# What is the ICDERS 2023

The International Colloquium on the Dynamics of Explosions and Reactive Systems (ICDERS) has been held every two years since its founding in 1967 by N. Manson, A.K. Oppenheim, and R. Soloukhin.

The colloquium has been the premier international forum for the presentation of scientific contributions in the fields of explosions and unsteady combustion, where there is a strong coupling between reaction and fluid mechanics.

It is held on alternate years from The International Combustion Symposium and is recognized by The Combustion Institute as a Specialists Meeting on the fluid dynamics of combustion.

The 29<sup>th</sup> International Colloquium on the Dynamics of Explosions and Reactive Systems (ICDERS2023) will be held at Seoul National University Siheung Campus. A wide range of topics will be addressed at this event including the scientific study of gaseous explosions and nonsteady combustion.



Every **2** years



**6** days



**500** attendees



**30** countries



**80** sessions



Exhibition

## Overview

Title	The 29th International Colloquium on the Dynamics of Explosions and Reactive Systems
Date	July 23 – 28, 2023
Venue	Convention center, Seoul National University Siheung Campus
Host	IDERS, KOSCO, Seoul National University (SNU)
Organization	ICDERS2023 Local host committee
Language	English

## PROGRAM (TENTATIVE)

Date	July 23 (Sun)	July 24 (Mon)	July 25 (Tue)	July 26 (Wed)	July 27 (Thu)	July 28 (Fri)
Morning		Plenary	Plenary	Plenary	Concurrent	Concurrent
		Coffee	Coffee	Coffee	Coffee	Coffee
		Concurrent	Concurrent	Concurrent	Concurrent	Concurrent
Lunch		Lunch	Lunch	Lunch	Lunch	Lunch
Afternoon	Registration starts	Concurrent	Concurrent	Excursion	Concurrent	Concurrent
		Coffee	Coffee		Coffee	Coffee
		Concurrent	Concurrent		Concurrent	Concurrent
Dinner	Welcome Reception	Young Mix.		Excursion Dinner	Banquet	Farewell Dinner

\*The program is subject to change.

## SPONSORSHIP OPPORTUNITIES

	Category	Value (USD)	Remarks
<b>Sponsorship Package</b>	Platinum	30,000	
	Gold	20,000	
	Silver	10,000	
	Bronze	5,000	
<b>Social Program</b>	Welcome Reception	5,000	
	Young Mixer	5,000	
	Excursion & Dinner	10,000	
	Banquet	10,000	
	Farewell Dinner	5,000	
<b>Exhibition</b>	Standard Booth (3x2m)	3,000	
<b>Sponsorship Items</b>	Advertisement	1,000	1 full-page
	Staff T-shirt	3,000	
	Promotional Video	3,000	3 times per day
	Lanyard (Name badge)	10,000	exclusive
	Welcome kit	10,000	exclusive

10% VAT will be charged separately.

## SPONSORSHIP PACKAGE

The Sponsorship Packages offer organizations and companies various promotional opportunities prior to and during the 29th International Colloquium on the Dynamics of Explosions and Reactive Systems.

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### Platinum

**USD 30,000**

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- Web banner on the main page of the website
- Company name/logo on the website with hyperlink on the sponsor page
- Premier logo positioning on colloquium promotional materials
- Premier logo positioning on the colloquium program book / signage
- Five (5) complimentary delegate registrations
- Three (3) complimentary booths or raw spaces (3x2m/one)
- Special stage announcement at the Opening Ceremony
- 1 full page advertisement (to be provided by sponsor) inside the abstract

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### Gold

**USD 20,000**

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- Web banner on the main page of the website
- Company name/logo on the website with hyperlink on the sponsor page
- Premier logo positioning on colloquium promotional materials
- Premier logo positioning on the colloquium program book / signage
- Three (3) complimentary delegate registrations
- Two (2) complimentary booths or raw spaces (3x2m/one)
- 1 full page advertisement (to be provided by sponsor) inside the abstract

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**Silver**

**USD 10,000**

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- Web banner on the main page of the website
- Company name/logo on the website with hyperlink on the sponsor page
- Premier logo positioning on colloquium promotional materials
- Premier logo positioning on the colloquium program book / signage
- Two (2) complimentary delegate registrations
- One (1) complimentary booth or raw space (3x2m/one)
- 1 full page advertisement (to be provided by sponsor) inside the abstract

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**Bronze**

**USD 5,000**

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- Web banner on the main page of the website
- Company name/logo on the website with hyperlink on the sponsor page
- Premier logo positioning on colloquium promotional materials
- Premier logo positioning on the colloquium program book / signage
- One (1) complimentary delegate registration
- Half page advertisement (to be provided by sponsor) inside the abstract

**NOTE:**

The sponsorship benefits are negotiable in accordance with the financial contribution by the sponsoring organization. Please contact the ICDERS 2023 office for details.

## SOCIAL PROGRAM

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### WELCOME RECEPTION

**USD 5,000**

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Welcome Reception will be held on July 23 (Sun.), 2023 in honor of the participants including speakers and VIPs.

- Company name/logo on the website with hyperlink on the sponsor page
- Company logo on the signage at the Welcome Reception
- Distribution of promotional materials or brochures at the Welcome Reception
- Acknowledgement in the Program Book

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### YOUNG MIXER

**USD 5,000**

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The Young Researcher Mixer will be held on July 24 (Mon.), 2023. All students, post-docs, and researchers within three (3) years of earning a terminal degree are invited to attend.

- Company name/logo on the website with hyperlink on the sponsor page
- Company logo on the signage at the Young Mixer event
- Distribution of promotional materials or brochures at the Young Mixer
- Acknowledgement in the Program Book

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### EXCURSION & DINNER

**USD 10,000**

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The excursion including dinner will be held on July 26 (Wed.), 2023.

- Company name/logo on the website with hyperlink on the sponsor page
- Company logo on the signage at the Excursion & Dinner event
- Distribution of promotional materials or brochures at the Excursion & Dinner
- Acknowledgement in the Program Book

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**BANQUET**

**USD 10,000**

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The Banquet will include a dinner and awards ceremony that will recognize outstanding individuals who have made the contributions to the field of explosions and unsteady combustion.

- Stage announcement by the Master of the Banquet Ceremony
- Company name/logo on the website with hyperlink on the sponsor page
- Company logo on the signage at the Banquet event
- Distribution of promotional materials or brochures at the Banquet
- Acknowledgement in the Program Book
- President of the sponsoring company is invited to the head table.

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**FAREWELL PARTY**

**USD 5,000**

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Farewell Party will be held on the last day of ICDERS 2023.

- Company name/logo on the website with hyperlink on the sponsor page
- Company logo on the signage at the Farewell Party
- Distribution of promotional materials or brochures at the Farewell Party
- Acknowledgement in the Program Book



## SPONSORSHIP ITEMS

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### **Advertisement**

**USD 1,000**

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1 full page advertisement (to be provided by sponsor) on the program book

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### **Staff T-shirt**

**USD 3,000**

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ICDERS 2023 staffs who meet the participants in person wear T-shirt printed sponsors' logo.

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### **Promotional Video**

**USD 3,000**

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The promotional video clip (to be provided by sponsor) plays on LED display during the coffee breaks. Also, the video is shared on the official social channels of ICDERS 2023.

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### **Lanyard (exclusive)**

**USD 10,000**

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Highly visible sponsor logo on the badge lanyard to be produced for distribution to in-person participants.

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### **Welcome Kit (exclusive)**

**USD 10,000**

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Highly visible sponsor logo on the Welcome Kit bag to be produced for distribution to in-person participants.

## ■ Exhibition

The 29th International Colloquium on the Dynamics of Explosions and Reactive Systems exhibition is open to any organizations that wish to promote their experiences, programs, products, and services through commercial and non-commercial booths.

The exhibition will take place in the lobby of grand ballroom. An allotment of booths will be on a first come, first served basis. The Organizing Committee of ICDERS 2023 reserves the right to rearrange or relocate booths based on the number of booths sold.

### EXHIBITION RATE

CATEGORY	PRICE (USD)	REMARKS
Standard Booth	3,000	3m x 2m

A standard booth will be delivered to each exhibitor as follows:

- Size: W 3m x D 2m x H 3m
- Fascia board with organization/company name in standard letter
- Electrical supply for Lighting (1kw)
- 1 reception desk and 2 folding chairs
- 1 electric outlet (2-prong)
- Pytex flooring



### EXHIBITOR COMPENSATION

- Two (2) exhibitor badges – valid only for exhibition site
- Company name on signage in the Exhibition Area and on the website
- Acknowledgement in the Program Book

#### **NOTE:**

For detail information, ICDERS 2023 office will send the exhibition manual.

## HOW TO PARTICIPATE IN SPONSORSHIP PROGRAM

### ① Application

Please complete the Sponsorship Application (attached file or downloaded on the website) and return via email to ICDERS 2023 office at your earliest convenience.

### ② Arrangement

Most of the sponsorship available is directly accepted, but some sponsorship program is limited. Sponsorship booking will be based on a FIRST COME, FIRST SERVED basis. Please ensure your sponsorship acceptance with ICDERS 2023 office.

### ③ Payment

An invoice will be sent to the companies/groups/organizations that submit the Application Form. Upon receipt of the invoice, please make payment by bank transfer. The sponsorship fee should be paid in USD for overseas sponsors. For smooth procedure, please send a copy of remittance form to ICDERS 2023 office.

### Bank Information

Bank Name/Branch	Woori Bank / Seoul National University
Account Name	KOSCO
Account No.	1005-404-093325
Swift Code	HVBKCRSEXXX
Bank Address	College of Humanities (Bldg. 4), SNU, Kwanak-ro1, Kwanak-gu, Seoul, Korea

### **NOTE:**

- Payment by personal check and bank draft will not be accepted.
- **All bank charges must be paid by the remitter.**
- Application may be cancelled if payment is not received by the specified deadline.

## SPONSORSHIP APPLICATION

A. Company Information			
Company/Organization			
Website			
Phone Number		Mobile Number	
Email			
Person in charge			
Position		Department	

B. Type of Sponsorship			
Category		Value (USD)	Check
<b>Sponsorship Packages</b>	Platinum	30,000	<input type="checkbox"/>
	Gold	20,000	<input type="checkbox"/>
	Silver	10,000	<input type="checkbox"/>
	Bronze	5,000	<input type="checkbox"/>
<b>Social Program</b>	Welcome Reception	5,000	<input type="checkbox"/>
	Young Mixer	5,000	<input type="checkbox"/>
	Excursion & Dinner	10,000	<input type="checkbox"/>
	Banquet	10,000	<input type="checkbox"/>
	Farewell Dinner	5,000	<input type="checkbox"/>
<b>Exhibition</b>	Standard Booth (3x2m)	3,000	<input type="checkbox"/>
<b>Sponsorship Items</b>	Advertisement	1,000	<input type="checkbox"/>
	Staff T-shirt	3,000	<input type="checkbox"/>
	Promotional Video	3,000	<input type="checkbox"/>
	Lanyard (Name badge)	10,000	<input type="checkbox"/>
	Welcome kit	10,000	<input type="checkbox"/>
<b>Total (USD)</b>			
<b>VAT (10%)</b>			
<b>Grand Total</b>			

We accept the terms and conditions of the Sponsorship Application for ICDERS 2023:

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*Signature & Company Stamp*

*Date*

The logo for ICDERS 2023 features a stylized blue flame icon above the word "ICDERS" in a bold, blue, sans-serif font. Below "ICDERS" is the year "2023" in the same font style.

**ICDERS 2023 Office**

**ForceMonster Co., Ltd**

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